Northern District of California

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

YOUR TOWN ONLINE, INC., Plaintiff,

v.

ALL TRIBAL NETWORKS, LLC, et al., Defendants.

Case No. 21-cv-04442-JD

ORDER RE APPLICATION FOR TEMPORARY RESTRAINING ORDER

Re: Dkt. No. 8

Plaintiff Your Town Online, Inc. seeks a temporary restraining order enjoining defendants All Tribal Networks, LLC, Spy Ego Media, LLC, and James Guzman "from interfering with Your Town Online's microwave transmissions between the town of Willits and Mount Sanhedrin and from communicating to Your Town Online's customers and/or prospective customers that Your Town Online will not be able to provide internet service in the future." Dkt. No. 8 at 1.

A TRO is denied.

STANDARDS

A temporary restraining order enjoins conduct pending a hearing on a preliminary injunction. See Fed. R. Civ. P. 65(b). When, as here, "notice of a motion for a temporary restraining order is given to the adverse party, the same legal standard as a motion for a preliminary injunction applies." Fang v. Merrill Lynch, Pierce, Fenner & Smith, Inc., No. 16-cv-06071-JD, 2016 WL 9275454, at *1 (N.D. Cal. Nov. 10, 2016), aff'd, 694 F. App'x 561 (9th Cir. 2017) (citation omitted).

The Supreme Court has emphasized that injunctive relief is "an extraordinary remedy never awarded as of right." Winter v. Natural Res. Def. Council, Inc., 555 U.S. 7, 24 (2008). "A plaintiff seeking a preliminary injunction must establish that he is likely to succeed on the merits, that he is likely to suffer irreparable harm in the absence of preliminary relief, that the balance of

equities tips in his favor, and that an injunction is in the public interest." *Alliance for the Wild Rockies v. Cottrell*, 632 F.3d 1127, 1131 (9th Cir. 2011) (quoting *Winter*, 555 U.S. at 20).

Alternatively, a preliminary injunction may issue where "serious questions going to the merits were raised and the balance of hardships tips sharply in plaintiff's favor," if the plaintiff "also shows that there is a likelihood of irreparable injury and that the injunction is in the public interest." *Id.* at 1135. This reflects our circuit's "sliding scale" approach, in which "the elements of the preliminary injunction test are balanced, so that a stronger showing of one element may offset a weaker showing of another." *Id.* at 1131; *see also Arc of California v. Douglas*, 757 F.3d 975, 983 (9th Cir. 2014).

In all cases, at an "irreducible minimum," the party seeking an injunction "must demonstrate a fair chance of success on the merits, or questions serious enough to require litigation." *Pimentel v. Dreyfus*, 670 F.3d 1096, 1105-06 (9th Cir. 2012) (internal quotation and citation omitted); *see also Garcia v. Google, Inc.*, 786 F.3d 733, 740 (9th Cir. 2015) ("The first factor under *Winter* is the most important -- likely success on the merits."). Because of this importance, when "a plaintiff has failed to show the likelihood of success on the merits, we need not consider the remaining three [*Winter* elements]." *Id.* (internal quotations and citations omitted).

DISCUSSION

Your Town Online presented seven legal claims in its first amended complaint, Dkt. No. 7, but asks for a TRO based only on alleged violations of the Communications Act of 1934. *See* Dkt. No. 8 at 1. That corresponds to Your Town Online's first count for "Unlawful Actions pursuant to Federal Communications Act," Dkt. No. 7 ¶¶ 41-48, which is alleged against defendants Round Valley Indian Tribes and All Tribal Networks, while the TRO request is directed against All Tribal Networks, Spy Ego Media, and James Guzman. Your Town Online did not address this ambiguity in the TRO application.

In any event, the TRO application did not make a sufficient showing on the merits to warrant extraordinary relief. Your Town Online's main contention is that All Tribal Networks is "transmitting on the 6 GHz frequency pair for the sole purpose of interfering with Your Town

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Online's radio communications." Dkt. No. 8 at 11; see also id. at 13 ("Round Valley Indian
Tribes, through All Tribal Networks is deliberately utilizing its system to cause interference with
Your Town Online's transmissions"). Whether that is true is far from "abundantly clear," as You
Town Online would have it, id. at 11, especially since it acknowledges that Round Valley Indian
Tribes have a license from the Federal Communications Commission (FCC) to use that very
frequency pair. See Dkt. No. 8 at 12; Dkt. No. 12. Your Town Online says that "[t]he 6.212 GHz
and 5.960 GHz frequency pair simply should not have been licensed to Round Valley Indian
Tribes in such close proximity to Your Town Online's existing path," Dkt. No. 8 at 12, but mere
dissatisfaction with another's license is hardly grounds for a TRO, all the more so because the
FCC is not a defendant here.

Your Town Online's assertion that All Tribal Networks is using a frequency pair (that was assigned to it) "for the sole purpose of interfering with Your Town Online's radio communications" is a purely conclusory allegation untethered to any facts that might establish a likelihood of success on the merits, or even raise a serious merits question. Because Your Town Online has failed to clear the merits threshold, consideration of the remaining *Winter* elements is not necessary. *See Garcia*, 786 F.3d at 740. Even so, it is worth noting that Your Town Online's claims of irreparable harm are not persuasive. Your Town Online says that it "will lose its customers to All Tribal Networks," Dkt. No. 8 at 13, but even accepting that as true for present purposes, such a commercial or business loss is a quintessential monetary injury that "is not normally considered irreparable." *Los Angeles Memorial Coliseum Comm'n v. Nat'l Football League*, 634 F.2d 1197, 1202 (9th Cir. 1980). Your Town Online also has not demonstrated that it is suffering an injury to its reputation or goodwill that would not be similarly compensable.

The balance of the equities also does not tip sharply in Your Town Online's favor and the requested injunction is not in the public interest. While Your Town Online advocates for "maintenance of the status quo," Dkt. No. 8 at 14, the requested injunction would not accomplish that. Rather, the status quo would be to continue to allow All Tribal Networks to make use of the frequencies for which it has an FCC license.

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CONCLUSION

To be sure, at this early stage of the case, the Court cannot say whether Your Town Online might not ultimately prevail on some or even all of its claims. The Court concludes only that Your Town Online has failed to establish that it is entitled to the extraordinary remedy of a temporary restraining order. The TRO application is denied.

IT IS SO ORDERED.

Dated: July 9, 2021

JAMES DONATO United states District Judge