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**UNITED STATES DISTRICT COURT
FOR THE CENTRAL DISTRICT OF CALIFORNIA
EASTERN DIVISION**

TWENTY-NINE PALMS BAND OF
MISSION INDIANS, a Federally
Recognized Indian Tribe, dba
TWENTY-NINE PALMS
DISTRIBUTION,

Plaintiff,

v.

MERRICK GARLAND, Attorney
General of the United States, in his
official capacity; UNITED STATES
DEPARTMENT OF JUSTICE;
STEVEN DETTELBACH, Director,
U.S. Bureau of Alcohol, Tobacco,
Firearms and Explosives, in his official
capacity; UNITED STATES BUREAU
OF ALCOHOL, TOBACCO,
FIREARMS AND EXPLOSIVES,

Defendants.

Case No. 5:24-cv-00379-SSS-SP

**PLAINTIFF'S OPPOSITION TO
DEFENDANTS' MOTION FOR
SUMMARY JUDGMENT**

Date: August 30, 2024

Time: 2:00 p.m.

Place: Videoconference

Judge: Hon. Sunshine S. Sykes

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INTRODUCTION

Plaintiff Twenty-Nine Palms Band of Mission Indians, (“Tribe” or “Twenty-Nine Palms”), a federally recognized Indian tribe, challenges the Bureau of Alcohol, Tobacco, Firearms and Explosives’ (“ATF”) October 19, 2023 decision to place the Tribe on the Prevent All Cigarette Trafficking Act (“PACT Act” or “Act”) Non-Compliant List. ATF’s Decision hinges on ATF’s assertion that federally recognized Indian tribes must possess a state license to engage in retailing tobacco products on their reservations. Because some of the Indian tribes that purchase tobacco products from the Tribe have not obtained a state license, ATF’s Decision alleges they are not “lawfully operating” and therefore “consumers” under the definitions in the Act.

ATF is wrong. Its erroneous construction, if permitted by this Court, would affect a sea change in federal Indian law and turn the concept of tribal sovereignty on its head. ATF’s Decision seeks to supplant black letter law recognizing the inherent sovereign right of Indian tribes to make their own laws and be governed by them free of state encroachment, with a new requirement that state tobacco laws apply in full, without condition, to tribes operating on their own sovereign lands. Because ATF’s impermissible interpretation of “consumer” violates Section 5 of the Act and decades of Supreme Court jurisprudence, it must be rejected.

FACTUAL BACKGROUND

Twenty-Nine Palms has two reservations located within the exterior boundary of the state of California. On one of its two reservations, the Tribe engages in wholesaling of tobacco products exclusively to other federally recognized Tribes for sale on their sovereign reservations in California (“Native Nation Customers”). AR-280-281. These products are manufactured by Grand River Enterprises Six Nations Ltd (“GRE”) on the Six Nations of the Grand River Reserve in Ontario, Canada. All GRE products sold by Twenty-Nine Palms are legal for sale in California as they are listed on the California Tobacco Directory developed by the California Attorney General. All Grand River products purchased by the Tribe are imported by Native

1 Wholesale Supply Company (“NWS”), a federally licensed importer, and sold to the
 2 Tribe by the Shinnecock Indian Nation, a federally recognized Indian Tribe.

3 Since 2022, the Tribe has worked cooperatively with California Department
 4 of Justice (“CADOJ”) on a government-to-government basis, providing information
 5 regarding its shipments and sales under the Act, 15 U.S.C. § 376(a)(1), and
 6 addressing questions CADOJ has raised as to the Tribe’s tobacco operations. AR-
 7 288-292.¹ Despite the ongoing government-to-government dialogue between
 8 CADOJ and the Tribe, on June 5, 2023, ATF sent a letter to the Tribe (“Notice”)
 9 which alleged the Tribe’s tobacco operation violated unspecified provisions of
 10 California law, and thus the Act, and stated ATF intended to place the Tribe on the
 11 Act’s Non-Complaint List. AR-282-286.

12 The Tribe submitted a challenge to ATF’s Notice on October 2, 2023
 13 (“Challenge”) which refuted ATF’s assertions, notified ATF of the Tribe’s ongoing
 14 government-to-government dialogue with CADOJ, and requested ATF comply with
 15 15 U.S.C. § 376a(e)(E)(iv) and investigate the Tribe’s positions through consultation
 16 with CADOJ. AR-288-305. Thirteen business days later, on October 19, 2023, ATF
 17 sent the Tribe correspondence (“Decision”) that informed the Tribe ATF was placing
 18 it on the Non-Complaint List. AR-311-324.

19 **STANDARD OF REVIEW**

20 The APA requires a reviewing court must set aside agency action found to be
 21 “arbitrary, capricious, an abuse of discretion, or otherwise not in accordance with
 22 law,” “in excess of statutory...authority or limitations,” or “without observance of
 23 procedure required by law.” 5 U.S.C. § 706(2)(A), (C), (D). In deciding whether to
 24 grant summary judgment in an APA case, the district court “is not required to resolve
 25 any facts.” *Occidental Eng’g Co. v. INS*, 753 F.2d 766, 769 (9th Cir. 1985). Summary
 26 judgment thus serves as the mechanism for deciding, as a matter of law, whether the

27
 28 ¹ Material cited from the Administrative Record is indexed and provided in Exhibits
 1-13.

1 agency action is supported by the administrative record and otherwise consistent with
 2 the APA standard of review.” *Gill v. Dep’t of Justice*, 246 F. Supp. 3d 1264, 1268
 3 (N.D. Cal. 2017).

4 ARGUMENT

5 **I. ATF’S DECISION WAS CONTRARY TO THE ACT AND** 6 **INFRINGES ON TRIBAL SOVEREIGNTY BY IMPERMISSIBLY** 7 **EXPANDING STATE REGULATORY JURISDICTION.**

8 The “role of the reviewing court under the APA is, as always, to independently
 9 interpret the statute and effectuate the will of Congress subject to constitutional
 10 limits.” *Loper Bright Enterprises v. Raimondo*, __ U.S. __, 144 S. Ct. 2244, 2263,
 11 2283 (2024). “Courts must exercise their independent judgment in deciding whether
 12 an agency has acted within its statutory authority” and “may not defer to an agency
 13 interpretation of the law simply because a statute is ambiguous.” *Id.* at 2273.

14 ATF admits “[t]he PACT Act expressly preserved Native American rights
 15 under treaties and common law.” AR-318. More specifically, in passing the Act
 16 Congress chose to specifically confirm the Act in no way changes existing federal
 17 law controlling sovereign and regulatory relations between tribes, states, and local
 18 governments. Section 5(a) of the Act establishes, “[n]othing in the Act...shall be
 19 construed to amend, modify, or otherwise affect—

20 (3) any limitations under Federal or State law, including Federal
 21 common law and treaties, on State, local, and tribal tax and regulatory
 22 authority with respect to the sale, use, or distribution of cigarettes and
 23 smokeless tobacco by or to Indian tribes, tribal members, tribal
 24 enterprises, or in Indian country;

25 (4) Federal law, including Federal common law and treaties,
 26 regarding State jurisdiction, or lack thereof, over any tribe, tribal
 27 members, tribal enterprises, tribal reservations, or other lands held by
 28 the United States in trust for one or more Indian tribes.

1 Pub. L. No. 111-154, § 5(a), 124 Stat. 1110; 15 U.S.C. § 375 note.

2 In violation of Section 5, ATF’s Decision adopts a theory of state regulation
3 over Indian Country that has been expressly rejected by the United States Supreme
4 Court. Specifically, ATF’s Decision is based on the conclusion that because the
5 Native Nation Customers do not possess state licenses they are not “lawfully
6 operating” under California law. AR-311 (“Your customers fail to have the requisite
7 distributor licenses required under California law.”); AR-321 (“Accordingly, sales to
8 persons or entities that are not licensed and in compliance with California tax laws
9 are sales to ‘consumers’[.]”); AR-278 (Claiming PACT Act violation based on a list
10 of Native Nation Customers compared against list of California retail tobacco
11 licensees). This erroneous legal conclusion – that California can require Indian tribes
12 operating on their own reservations to obtain a state license and subject themselves
13 to the myriad of obligations and penalties that follow as a condition of doing business
14 – would affect a usurp decades of federal Indian law specifically protecting tribes
15 from overreaching and improper state regulation of on-reservation commerce.

16 Indian tribes are “separate sovereigns pre-existing the Constitution.” *Michigan*
17 *v. Bay Mills Indian Cmty.*, 572 U.S. 782, 788 (2014). Thus, when a state tries to
18 regulate tribal affairs, there must be an affirmative showing that federal legislation
19 confers state authority. *Id.* at 788 (“[U]nless and until Congress acts, the tribes retain
20 their historic sovereign authority.”); *United States v. Cooley*, 593 U.S. 345, 350
21 (2021) (instructing courts to ask if a “treaty or statute has explicitly divested Indian
22 tribes of the . . . authority at issue”). In the PACT Act, Congress did exactly the
23 opposite – it included language unambiguously stating the ACT *did not* in any way
24 reduce Tribal sovereign protections existing under federal law.

25 In *Moe v. Confederated Salish and Kootenai Tribes*, the Supreme Court
26 established a narrow exception to states’ general inability to control on-reservation
27 conduct of tribal members specifically as it relates to the collection of a valid state
28 tax on the sale of tobacco to non-members. 425 U.S. 463 (1976). *Moe* concerned a

1 tribe's challenge of various state tax laws and "the State's vendor licensing statute as
2 applied to tribal members who sell cigarettes...on the reservation." *Id.*

3 The *Moe* Court began its analysis with the presumption that "absent cession of
4 jurisdiction or other federal statutes permitting it" states lack authority to regulate
5 Indian lands. *Id.* at 476 (citation omitted). A unanimous Court then held the state's
6 vendor license fee invalid as applied to on-reservation retailers and affirmed the
7 district court which found Montana could not impose its vendor licensing statute on
8 a tribal member selling tobacco on their reservation. *Moe*, 425 U.S. at 467-68, 480,
9 affirming *Confederated Salish and Kootenai Tribes of Flathead Reservation v. Moe*,
10 392 F. Supp. 1297, 1317 (D. Mont. 1975) ("[N]or may Montana require a member
11 of the Tribes who sells cigarettes on the Flathead Reservation to possess its cigarette
12 dealer's license."). If a state cannot require tribal members to obtain a license, it
13 clearly cannot impose that requirement on an Indian tribe itself.

14 Although the Court found Montana could not impose its licensing statute, it
15 did hold the state could require tribal-member retailers to collect a valid state tax
16 imposed on non-Indians through a framework that required pre-collection of the tax
17 that was assessed on the wholesaler. *Moe*, 425 U.S. at 468, n.6. The Court found that
18 such a requirement was permissible as "a minimal burden designed to avoid the
19 likelihood that in its absence non-Indians purchasing from the tribal seller will avoid
20 payment of a concededly lawful tax." *Id.* at 483.

21 *Moe's* minimum burden standard was applied again in *Washington v.*
22 *Confederated Tribes of Colville Indian Rsrv.*, which upheld a state law imposing on
23 tribal member retailers a collection requirement "legally indistinguishable from the
24 collection burden upheld in *Moe*" in addition to various recordkeeping requirements.
25 447 U.S. 134, 151-152; 159 (1980). Similarly, in *Dept. of Tax. and Fin. of N.Y. v.*
26 *Milhelm Attea & Bros., Inc.*, the Court upheld a New York law which required state
27 licensed wholesalers to only sell untaxed cigarettes to persons who can produce valid
28 exemption certificates and maintain records on tax-exempt transactions. 512 U.S. 61,

1 77 (1994). The issue was also before the Court in *California State Bd. of Equalization*
2 *v. Chemehuevi Indian Tribe* which challenged the ability of California to impose a
3 collect and remit requirement on on-reservation tobacco retailers. 474 U.S. 9 (1985).
4 The Court relied on *Moe* in holding California “has the right to require [the tribe] to
5 collect the tax on [it’s] behalf,” but unlike *Moe*, *Colville*, and *Milhelm*, the Court did
6 not analyze a specific framework implementing a collect and remit framework or find
7 California’s scheme implemented only minimal burdens. *Id.* at 14.

8 Under this precedent, a state’s assertion of a valid tax on on-reservation sales
9 of tobacco products to non-Indians represents an “exceptional circumstance” under
10 which tribal retailers may be required to comply with “minimal burdens” reasonably
11 tailored to assist in the collection of the tax. *California v. Cabazon Band of Indians*,
12 480 U.S. 202, 215 (1987). The Supreme Court has upheld permissible burdens
13 including pre-collection of the tax at the wholesale level (*Moe*, 425 U.S. at 468, n.6),
14 recordkeeping requirements documenting tax-exempt sales (*Colville*, 447 U.S. at
15 134), and completion of a tax-exempt certificate (*Milhelm*, 512 U.S. at 67).
16 Recognizing the importance of government-to-government state/tribal relations, the
17 Court has also noted states can “enter into agreements” with tribes establishing a
18 mutually agreeable framework for the collection of valid state tobacco taxes. *Okla.*
19 *Tax Comm’n v. Potawatomi Tribe*, 498 U.S. 505, 514 (1991).

20 However, in *Moe* the Supreme Court rejected the impermissible burden of
21 requiring on-reservation tribal retailers to possess a state license to conduct business.
22 See also, *Ramah Navajo School Bd., Inc. v. Bureau of Revenue*, 458 U.S. 832, 844
23 (1982) (“[T]he ‘privilege of doing business’ on an Indian reservation is exclusively
24 bestowed by the Federal Government.”); *Bryan v. Itasca Cnty.*, 426 U.S. 373, 388
25 (1976) (Warning of “the undermining or destruction...if tribal governments and
26 reservation Indians were subordinated to the full panoply of [state] civil regulatory
27 powers.”).

28 The Court’s holding in *Moe* is based on an unassailable truth: there is no more

1 direct intrusion on tribal sovereignty than subjecting a tribe's on-reservation
2 activities to a state's licensing regime. Here, California's licensing statutes require
3 cigarette retailers to pay an annual fee, subject themselves to on-site investigations,
4 swear to comply with all State law pertaining to tobacco, and subject themselves to
5 substantial civil and criminal penalties. AR-317; Cal. Bus. & Prof. Code § 22973-
6 22974. These requirements are not "minimal," are not "reasonably tailored to the
7 collection of valid taxes," and "unnecessarily intrud[e] on core tribal interests" by
8 requiring tribes to waive their sovereign immunity to conduct business on their own
9 lands. *Milhelm*, 512 U.S. at 75; see also *Moe*, 426 U.S. at 483. Critically, and unlike
10 the state statute at issue in *Milhelm*, California does not have protections for on
11 reservation tribal economic activity similar to those found adequate in *Milhelm*.

12 ATF's Decision does not directly address the holding in *Moe*. Instead, it
13 hitches its dubious legal position on a completely irrelevant package liquor case, *Rice*
14 *v. Rehner*, 463 U.S. 713 (1983). AR-318. *Rehner* involved California's efforts to
15 impose liquor licensing requirements on a tribal member who operated on the tribe's
16 reservation. *Id.* at 715. The Supreme Court examined whether a federal statute, 18
17 U.S.C. § 1161, authorized the application of state liquor laws within an Indian
18 reservation. *Id.* at 742 ("The sole question before the Court is whether 1161 grants
19 the State regulatory jurisdiction over liquor transactions on Indian reservations, or,
20 in other words, whether it authorizes the State to require a license as a condition of
21 doing business.) (Justice Blackmun, dissenting).

22 In finding the statute delegated Congressional authority over liquor regulation
23 in Indian Country to both Indian tribes and states concurrently, the Court looked to
24 the colonial era to establish Indian tribes never had exclusive authority over the liquor
25 trade in their territory. *Id.* at 722. The Court ultimately held that under 18 U.S.C. §
26 1161 "the assumption that the States have no power to regulate the affairs of Indians
27 on a reservation...would be unwarranted in the narrow context of the regulation of
28 liquor." *Id.* at 723 (citing *Williams v. Lee*, 358 U.S. 217, 220 (1959)).

1 *Rhener* is inapplicable here for a very simple reason. Unlike *Rhener*, there is
2 no federal statute that explicitly grants states regulatory jurisdiction over on-
3 reservation tobacco sales. In fact, the relevant statute in this case – the PACT Act -
4 “is notably absent any conferral of state jurisdiction over the tribes themselves” and
5 “contemplates the continuing vitality of tribal government.” *Bryan*, 426 U.S. at 380.
6 To apply the reasoning or holding of *Rhener* outside of the “narrow context” of liquor
7 regulation would be contrary to the ruling itself. As the dissent noted, the Court’s
8 decision was necessarily limited to the context of alcohol given it conflicted with, but
9 did not overrule, the Court’s decision in *Moe*. *Id.* at 739 (“In *Moe v. Salish &*
10 *Kootenai Tribes*, 425 U.S. 463 (1976), the Court held that a State could not require
11 the operator of an on-reservation ‘smoke shop’ to obtain a state cigarette retailer’s
12 license[.]”) (Justice Blackmun, dissenting).

13 ATF’s Decision also alludes to an argument that in *Big Sandy Rancheria*
14 *Enters. v. Bonta*, 1 F.4th 710 (9th Cir. 2021), the Ninth Circuit held Indian tribes that
15 sell tobacco on their reservations must possess a California license as a condition of
16 doing business. AR-319. ATF’s interpretation of *Big Sandy* has no merit. First, on-
17 reservation retail activities of a tribe were not at issue in *Big Sandy*. The case
18 concerned a tribal corporation’s challenge to state regulation as applied to its off-
19 reservation wholesale activities. *Big Sandy*, 1 F.4th at 718; 728-29. Beyond a single
20 generic citation to *Chemehuevi*, the court did not discuss on-reservation tobacco retail
21 sales. In short, *Big Sandy* did not address the application of California law to a tribe’s
22 on-reservation retail activities in any way.

23 Second, the decision in *Big Sandy* hinged on the fact the wholesaler was self-
24 admittedly engaged in “off-reservation conduct,” which, rendered it “subject to non-
25 discriminatory state laws of general application.” *Big Sandy*, 1 F.4th at 728-29 (“The
26 Corporation concedes that it leaves the Rancheria to sell cigarettes to tribal retailers
27 on other reservations”). Here, to the extent ATF claims the Tribe’s Native Nation
28 Customers leave their reservations in conducting their retail businesses, the

1 administrative record does not demonstrate any facts to support that conclusion. To
2 the contrary, as noted in *Big Sandy* the application of state law to tribal retailers on
3 their reservations is subject to an entirely different “analytical framework,” under
4 which “state law is generally inapplicable.” *Id.* at 725-267.

5 Likewise, ATF’s reliance on *State of Cal. v. Azuma Corp.*, 2:23-cv-00743-
6 KJM-DB, 2023 WL 5835794 (E.D. Cal. Sep. 8, 2023) and its preliminary injunction
7 against a non-tribal member administrator in their individual capacity is misleading
8 and inapplicable to the present case.² Initially, ATF’s Decision claims *Azuma*
9 “involves the same legal issues and business model as this case.” AR-320. This could
10 not be further from the truth. For example, the products sold by the Tribe are on the
11 California Tobacco Directory. ECF 44, ¶ 37. The products Azuma sold were not.
12 *Azuma*, 2:23-cv-00743-KJM-DB, Pl.’s Mot. Prelim. Inj., ECF 13, at 13, lines 15-17.
13 Due to their status on the Directory, the products sold by the Tribe have had escrow
14 deposited on them as required by California law. ECF 44, ¶ 37. The products Azuma
15 sold did not. *Azuma*, ECF 13, at 13, lines 23-25. The products purchased and sold by
16 the Tribe are reported to California in PACT Act reports submitted by both the Tribe
17 and the Shinnecock Indian Nation. ECF 44, ¶ ¶ 39-40. The cigarettes Azuma sold
18 were not. *Azuma*, 2023 WL 5835794, at *6.

19 Moreover, a preliminary injunction is a temporary order only intended to
20 maintain the status quo until the court decides a case on the merits. The findings and
21 conclusions made in a preliminary injunction ruling are not binding on that court, or
22 any other finder of fact. *University of Texas v. Camenisch*, 451 U.S. 390, 395 (1981)
23 (Finding it “inappropriate for a federal court at the preliminary-injunction stage to
24 give a final judgment on the merits.”) accord, *Flathead-Lobo-Bitterroot Citizen Task*
25 *Force v. Montana*, 98 F.4th 1180, 189 (9th Cir. 2024). This is particularly true when,

26
27 ² The district court subsequently dismissed California’s claims against the Tribal
28 Corporation and tribal governmental officials in their official capacities. *California*
v. Azuma Corp., 2:23-cv-00743-KJM-DB, 2024 WL 266121 (E.D. Cal. Jan. 24,
2024).

1 as Defendants admit here, appellate review of the preliminary injunction is pending.
2 ECF 47-0, 12 n.4.

3 Under these circumstances and given the Congressional mandate in Section 5
4 of the Act, ATF was required to determine whether California law amended,
5 modified, or otherwise affected limitations under federal law on state regulatory
6 authority with respect to the sale of tobacco by tribes on their reservations. By failing
7 to do so, ATF's Decision cannot be enforced as it applies an interpretation of
8 California's cigarette licensing scheme which violates Section 5 of the Act and
9 binding Supreme Court precedent.

10 **II. ATF'S DECISION WAS ARBITRARY AND CAPRICIOUS**

11 Arbitrary and capricious review is concerned with "the reasonableness of an
12 agency's decision-making processes." *CHW W. Bay v. Thompson*, 246 F.3d 1218,
13 1223 (9th Cir. 2001) (citations omitted). Agency action is invalid if the agency fails
14 to give adequate reasons for its decisions, fails to examine the relevant data, or offers
15 no rational connection between the facts found and the choice made." *Motor Vehicle*
16 *Mfrs. Ass'n of U.S., Inc. v. State Farm Mut. Auto. Ins. Co.*, 463 U.S. 29, 43 (1983);
17 *San Luis & Delta-Mendota Water Auth. v. Locke*, 776 F.3d 971, 998 (9th Cir. 2014).

18 **A. DEFENDANTS' MOTION INCLUDES IMPROPER POST-HOC** 19 **LEGAL JUSTIFICATIONS FOR ATF'S DECISION.**

20 APA review "is limited to the grounds that the agency invoked when it took
21 the action." *Dep't of Homeland Sec. v. Regents of the Univ. of Ca.*, 591 U.S. 1 (2020);
22 accord *Nat'l Urban League v. Ross*, 977 F.3d 770, 777 (9th Cir. 2020). "It is well-
23 established that an agency's action must be upheld, if at all, on the basis articulated
24 by the agency itself." *Nat. Res. Def. Council v. U.S. EPA*, 735 F.3d 873, 877 (9th Cir.
25 2013). Defendants' Motion presents legal justifications which were not articulated
26 in ATF's Decision and cannot be considered by the Court.

27 The Tribe agrees with Defendants that the Act's delivery sale provisions – 15
28 U.S.C. § 376a(a)(3) and (4) – only apply to the Tribe's sales if its Native Nation

1 Customers “fit the statutory criteria for ‘consumers.’” ECF 47-0, at 9. However,
2 Defendants’ Motion proffers an argument that was not made in ATF’s Decision; that
3 Twenty-Nine Palms’ tribal customers are not “lawfully operating” by failing to
4 comply with California’s Licensing Act requirement that “retailers only transact with
5 sellers that have a license.” ECF 47-0, at 12-13; (citing Cal. Bus. & Prof. Code
6 22980.1(c), (d)). Defendants argue that because the Tribe does not possess a
7 California license, its Native Nation Customers are in violation of those provisions
8 and thus “consumers” as defined by the Act.

9 ATF’s Decision is clear that the sole basis for the determination that Native
10 Nation Customers are “consumers” under the Act is their failure to possess state
11 licenses which ATF alleges is required to collect and remit applicable state taxes on
12 sales to non-members. In the introduction, ATF plainly states:

13 “Your customers fail to have the requisite distributor licenses required
14 under California law...Accordingly, your customers are not lawfully
15 operating under California law and are consumers and these off-
16 reservation sales are “delivery sales” as defined under the PACT[.]”
17 AR-311 (emphasis added). ATF reiterates this single argument in the
18 Decision’s “Analysis” section:

19 Accordingly, sales to persons or entities in California that are not
20 licensed and in compliance with California tax laws are sales to
21 “consumers” and must comply with the “delivery sales”
22 provisions...29 Palms has failed to adhere to its PACT Act obligations
23 and therefore ATF has decided to place 29 Palms on the Non-Compliant
24 List[.]...Unlicensed distributors...failing to collect and remit taxes and
25 records in violation of California law are not “lawfully operating” under
26 applicable California law and as such are “consumers” under the PACT
27 Act.

28 AR-321 (emphasis added).

1 ATF states three times, in unequivocal terms, that it determined the Tribe's
2 Native Nation Customers are "consumers" because they fail to possess a California
3 license. Nowhere in the Decision does ATF make the determination presented in
4 Defendants' Motion that because the Tribe does not possess a California license, its
5 Native Nation Customers are in violation of the Licensing Act. Even if the Court
6 were to consider Defendants' supplemental argument, it fails for the same reason as
7 ATF's original argument because it is premised on the claim that the Tribe's Native
8 Nation Customers can be required to possess a state issued license, an argument
9 rejected in *Moe*.

10 **B. ATF'S DECISION CONTAINS INCONSISTENT REASONING**
11 **AND A CHANGE IN POSITION WITHOUT EXPLANATION.**

12 Inconsistent reasoning "is, absent explanation, the hallmark of arbitrary
13 action." *Nat'l Parks Conservation Ass'n v. EPA*, 788 F.3d 1134, 1145 (9th Cir. 2015)
14 (quoting omitted); see also *Navarro*, 579 U.S. at 211 (An "unexplained inconsistency
15 in agency policy is a reason for holding an interpretation to be an arbitrary and
16 capricious change."). An "agency changing its course...is obligated to supply a
17 reasoned analysis for the change." *Motor Vehicle Mfrs. Ass'n of U.S., Inc.*, 463 U.S.
18 at 42.

19 According to ATF, no Indian tribe in California can possess tobacco products
20 that do not bear the State's tax stamp unless they are licensed as distributors by
21 California. AR-323 ("Under California's licensing scheme, distributors are the only
22 entities who can lawfully possess unstamped cigarettes."). This conclusion is the
23 basis for its finding that the Tribe's Native Nation Customers are not "lawfully
24 operating" because, ATF argues, the Tribe's possession of cigarettes without the
25 California tax stamp violates the Cigarette Contraband Trafficking Act, or "CCTA".
26 AR-322-324. However, this conclusion is in direct contrast to previous positions
27 taken by ATF as demonstrated by the record.

28 Correspondence authored by ATF legal counsel dated March 31, 2023 and

1 April 7, 2023 related to its investigation into NWS, collectively describe ATF's
 2 consultation with CADOJ regarding shipments of tobacco products imported by
 3 NWS and ultimately received by the Tribe which ATF believed violated the CCTA.
 4 AR-355; 358; 360. The emails confirm that CADOJ would not adopt ATF's analysis
 5 of California law (i.e., that the Tribe could not possess unstamped cigarettes). They
 6 also confirm that consistent with the allegations in the Tribe's Complaint, CADOJ
 7 "has not complained" to ATF regarding shipments of tobacco products received by
 8 the Tribe. ECF 44, at ¶ 57; AR-360. The third document similarly relates to ATF's
 9 investigation into shipments of tobacco products ultimately delivered to the Tribe.
 10 This document memorializes the parties' understanding that pursuant to ATF's
 11 March 31, 2023 and April 7, 2023 emails, after consultation with CADOJ "there are
 12 no violations of California or federal law" concerning those shipments. AR-370.

13 ATF's Decision is devoid of any explanation for why it nevertheless presses a
 14 CCTA analysis which was disputed by CADOJ. The record is similarly absent of any
 15 information that would support ATF's about face. Because ATF could not even
 16 manage to "display awareness that it is changing position[.]" *Navarro*, 579 U.S. at
 17 221, let alone provide an explanation or reason supporting having done so, the
 18 Decision was arbitrary and capricious.

19 **C. ATF FAILED TO CONSIDER ALL RELEVANT FACTORS.**

20 **i. ATF Failed to Consider Whether Its Interpretation of**
 21 **California's Tobacco Statutes Allows Non-Taxable Sales to**
 22 **Tribal Members.**

23 There is no dispute that in *Moe*, the Supreme Court held states cannot tax
 24 cigarettes bought on Indian reservations by tribal members without impermissibly
 25 intruding upon tribal sovereignty. *United States v. Baker*, 63 F.3d 1478, 1489 (9th
 26 Cir. 1995). As such, it is self-evident that any "minimal burden" that a state seeks to
 27 impose on tribes to collect a valid tax on sales to non-members must provide a
 28 mechanism that facilitates tax-exempt sales to tribal members. For example, the

1 mechanism employed by New York consists of allotting a quota on the tax-free
2 cigarettes based on the “probable demand” among tribal members. *Milhelm*, 512 U.S.
3 at 75. In reviewing whether the framework infringed on the ability of tribal members
4 to purchase tax free cigarettes without interference from the state, the Supreme Court
5 recognized that “the possibility of an inadequate quota may provide the basis for
6 future challenge.” *Id.*

7 As discussed above, ATF’s Decision argues that no tribe or tribal retailer in
8 California can possess tobacco products that do not bear the State’s tax stamp unless
9 they are licensed as distributors by California. AR-323. According to Defendants,
10 this means “[e]ven if Twenty-Nine Palm’s customers only sold to their own tribal
11 members, they would still be failing to comply with the Tax Law.” ECF 47-0, at 12.
12 Subjecting Indian tribes to a state licensing scheme as a condition of doing business
13 with their own tribal members is simply unconscionable and would violate the most
14 basic inherent sovereign right of tribes to “make their own laws and be ruled by
15 them.” *Williams*, 358 U.S. at 220. ATF’s failure to consider whether the application
16 of California law as adopted in the Decision allows for tribes to conduct on-
17 reservation business with their members free of state taxation and regulation was
18 arbitrary and capricious.

19 **ii. ATF’s Decision Failed to Consider that Sales by Certain Native**
20 **Nation Customers Are Un-Taxable.**

21 *Moe* and its prodigy establish a limited exception that permits states to assess
22 a minimal burden on tribal retailers which are reasonably aimed at the collection of
23 lawful state taxes on tobacco sales to non-members. *Moe*, 425 U.S. at 483. In *White*
24 *Mountain Apache Tribe v. Bracker*, the Supreme Court established a test to assess
25 the lawfulness of state laws taxing transactions between tribal retailers and non-
26 members in Indian Country. 488 U.S. 136, 145 (1980). The test is based on “a
27 particularized inquiry into” state, federal, and tribal interests and “designed to
28 determine whether, in the specific context, the exercise of state authority would

1 violate federal law,” *Id.* Thus, a state tax imposed on non-member purchasers is valid
2 only if a *Bracker* balancing test demonstrates it would not violate federal law. This
3 is particularly true when tribal retailers do not simply “market an exemption from
4 state taxation,” *Colville*, 447 U.S. at 155, but have built “modern facilities which
5 provide recreational opportunities and ancillary services to their patrons, who do not
6 simply drive onto the reservations, make purchases and depart.” *Cabazon*, 480 U.S.
7 at 219.

8 The Tribe notified ATF of these federal law requirements, but ATF’s Decision
9 failed to undertake a *Braker* analysis based on an incorrect reading of *Big Sandy*. AR-
10 319. As discussed above, *Big Sandy* concerned the narrow issue of the application of
11 California law to the self-admitted off-reservation conduct of a wholesaler. It does
12 not support ATF’s conclusion that a tribe’s purchase of goods from a seller located
13 outside of its reservation is “off-reservation activity” subject to any non-
14 discriminatory California statute. Defendants’ Motion seeks to plug the gap in ATF’s
15 Decision by conducting its own limited *Bracker* analysis. ECF 47-0, at 21. However,
16 courts do not entertain “counsel’s post-hoc rationalizations for agency action.” *Nat.*
17 *Res. Def. Council v. U.S. EPA*, 857 F.3d 1030, 1040 (9th Cir. 2017) (quoting
18 omitted); *Ctr. for Biological Diversity v. Haaland*, 998 F.3d 1061, 1068 (9th Cir.
19 2021).

20 Under Section 5 of the Act, ATF was required to consider under a *Bracker*
21 analysis whether California’s tax was valid as to the Tribe’s Native Nation Customers
22 to ensure that ATF’s actions did not violate federal law. ATF’s failure to do so based
23 on ATF’s erroneous reading of *Big Sandy* was arbitrary and capricious.

24 **iii. ATF Failed to Consider Whether California’s Tobacco**
25 **Licensing Statute Exempts On-Reservation Retailers.**

26 Despite spending two pages discussing California’s licensing statutes, ATF’s
27 Decision does not discuss or consider provisions of California law which recognize
28 *Moe*’s prohibition on state laws requiring on-reservation retailers to possess state

1 licenses as a condition of doing business. The California Cigarette and Tobacco
2 Products Licensing Act of 2003 (“Licensing Act”) includes an exemption to its
3 licensing requirements that applies to any person “who is exempt from regulation
4 under the United States Constitution, the laws of the United States, or the California
5 Constitution.” Cal. Bus. & Prof. Code § 22971.4; see also, Cal. Bus. & Prof. Code §
6 22980.1(b)(2). While not explicitly stated in the statutory text, the legislative history
7 of the Licensing Act confirms that its exemption applies to on-reservation retailers,
8 like the Tribe’s Native Nation Customers. CA B. An., A.B. 3092 Assem. (Aug. 25,
9 2004) (“The author indicates that distributors in the state may only sell products to
10 licensed persons. Retailers on Indian Reservations...are not subject to the licensing
11 requirements of the Cigarette and Tobacco Licensing Act of 2003. Nonetheless, the
12 way the law is currently constructed, distributors cannot sell to those retailers. This
13 exemption allows distributors to sell tobacco products to those retailers.”) ATF’s
14 failure to consider these provisions of California law was arbitrary and capricious.

15 **iv. ATF’s Decision Fails to Consider the Cooperative Government-**
16 **To-Government Relationship Between the Tribe And CADOJ.**

17 On July 28, 2022, CADOJ sent correspondence (“Nomination”) to ATF
18 requesting ATF place the Tribe on the Non-Compliant List for a single reason: that
19 the Tribe declined to register and report to California its sales activities under 15
20 U.S.C. § 376(a)(1)-(2). AR-101-102. In response, the Tribe engaged in government-
21 to-government consultation with CADOJ to determine whether the parties could
22 amicably resolve the issue. AR-153-154. As a result of those efforts, the Tribe agreed,
23 under protest, to register and file PACT Act reports as requested by CADOJ. In return
24 CADOJ withdrew its Nomination requesting ATF place the Tribe on the
25 Noncompliant List. AR-165.

26 Since then, the Tribe has worked cooperatively with CADOJ to address
27 questions the agency has raised regarding the Tribe’s tobacco operations and sales to
28 its Native Nation Customers. In support of these cooperative efforts, the Tribe spent

1 significant time and resources working on a government-to-government basis with
2 CADOJ to ensure that the Tribe's operations are not objectionable to CADOJ and to
3 share information necessary to combat illicit trafficking and facilitate the collection
4 of applicable taxes from downstream entities. AR-292.

5 ATF's Decision sabotages the government-to-government relationship
6 between California and the Tribe and, as discussed below, fails to comply with ATF's
7 statutory obligation to investigate the Tribe's claims with CADOJ. Nowhere in the
8 record does ATF grapple with the fact that prior to, at the time of, and throughout the
9 almost year-and-a-half since the Nomination, California has never communicated to
10 the Tribe that its sales to its Native Nation Customers violate California law. In doing
11 so, the Decision upends the Act's delicate balance of federalism by relying on a
12 federal agency's interpretation of state law to prohibit otherwise state sanctioned
13 tribal economic activity and was arbitrary and capricious. *See*, Pub. L. No. 111-154,
14 § 8, 124 Stat. 1109 (The purpose of the Act is "to help States enforce their laws.")

15 **III. ATF'S DECISION WAS MADE WITHOUT OBSERVANCE OF**
16 **PROCEDURE REQUIRED BY LAW.**

17 Courts review an agency's compliance with legally mandated procedures de
18 novo under an "exacting review...limited to ensuring that statutorily prescribed
19 procedures have been followed." *Kern Cnty. Farm Bureau v. Allen*, 450 F.3d 1072,
20 1076 (9th Cir. 2006).

21 Defendants admit that Congress imposed clear procedural protections in the
22 Act which are required prior to ATF's placement of a purported delivery seller on
23 the Non-Compliant List. ECF 47-0, at 19. These procedural protections ensure ATF
24 meets the statute's requirement that the agency "use reasonable procedures to ensure
25 maximum possible accuracy and completeness of the records and information relied
26 on for the purpose of determining that a delivery seller is not in compliance." 15
27 U.S.C. § 376a(e)(1)(E)(i).

28 The Act requires that prior to adding an entity to the List, ATF must send notice

1 to a purported delivery seller citing “the specific reasons for which the delivery seller
2 is being placed on the list.” ECF 47-0, at 18; 15 U.S.C. § 376(a)(e)(1)(E)(ii). Here,
3 ATF’s June 5, 2023 notice generally alleges that Twenty-Nine Palms sales to
4 “unlicensed persons operating within the State of California” were “delivery sales”
5 which failed to “comply with payment obligations and legal regulatory requirements”
6 in violation of 15 U.S.C. § 376a(a)(3) and (4). AR-282. Despite Section 376a(a)(3)
7 and (4) broadly requiring compliance with “all State, local, tribal or other laws
8 generally applicable” to the sale of tobacco products, ATF failed to cite or allege a
9 violation of any state, local, or tribal law which it alleged the Tribe had violated.
10 Instead, ATF broadly alleged that the Tribe’s sales to its Native Nation Customers
11 were “subject to California’s non-discriminatory licensing and excise tax statutes”
12 and violated the Contraband Cigarette Trafficking Act and “local law.” AR-284.

13 In their motion, Defendants argue the Act’s requirement that ATF provide
14 “specific reasons” was satisfied through their separate references to *Big Sandy* and
15 California’s licensing and excise tax statutes. ECF 47-0, at 19 (citing AR-283-84).
16 The Notice’s reference to *Big Sandy* could not have notified the Tribe of any alleged
17 violation of California’s excise tax laws for the simple reason that the court did not
18 address it. 1 F.4th at 724, n.8 (“[W]e express no opinion as to whether the
19 Corporation has stated a claim that California may not impose any excise taxes on
20 the Corporation’s intertribal transactions.”). For the same reason, the Notice’s
21 reference to *Big Sandy* did not provide the “specific reason” which ultimately served
22 as the crux of ATF’s Decision: ATF’s allegation that the Tribe’s Native Nation
23 Customers were not “lawfully operating under California law” because they failed to
24 possess state licenses. AR-311; 321.

25 Separately, Defendants’ argument that a reference to a single case provided
26 the Tribe “specific reasons” is misplaced because it was one of fifteen separate cases
27 cited in ATF’s 4-page Notice. Requiring an alleged delivery seller to comb through
28 a catalog of cases from various jurisdictions and interpret numerous state and federal

1 laws to decipher what laws it is alleged to have violated is anything but specific.

2 Given these shortcomings, the Tribe notified ATF that “without notice as to
3 what specific state, local, or tribal laws” ATF alleged it or its customers of violating
4 it was “unable to respond to ATF’s allegations.” AR-291. The Tribe requested ATF
5 provide “specific state laws which ATF is alleging are applicable and have been
6 violated by the Tribe” to allow the Tribe to “fully respond” to ATF’s allegations. AR-
7 292. ATF did not respond to the Tribe prior to making its decision which deprived
8 the Tribe of the opportunity to meaningfully challenge ATF’s allegations.

9 Nevertheless, on October 2, 2023, the Tribe attempted to decipher the claims
10 at the heart of the Notice and raised numerous challenges to ATF’s assertions. AR-
11 288-305. The Tribe notified ATF of the on-going government-to-government
12 consultation it had with CADOJ, during which the Tribe began submitting PACT Act
13 reports and collaboratively engaged in information sharing about other aspects of the
14 Tribe’s operation, including its use of tribal tobacco stamps. AR-288-289. The Tribe
15 informed ATF that CADOJ had not raised any concern or issue with the Tribe’s sales
16 to its Native Nation Customers and advised ATF of its duty to investigate its claims
17 under 15 U.S.C. § 376a(e)(E)(iv). That statute requires ATF to investigate issues
18 raised by in a challenge by “contacting the relevant Federal, State, tribal and local
19 law enforcement officials” and providing “the specific findings and results of the
20 investigation to the delivery seller not later than 30 days after the date on which the
21 challenge was made.” AR-290; 292.

22 The record demonstrates ATF did not investigate the Tribe’s claims with
23 CADOJ. It shows that ATF did not investigate, among others, the Tribe’s claims that
24 California taxes are not due on the Tribe’s sales to its Native Nation Customers under
25 30108(a) and 30005.5 or the claim that the Tribe can possess unstamped cigarettes
26 under California law. AR-296-297. ATF did not investigate the claim that
27 California’s collect-and-remittance framework differs from those in other states or the
28 argument regarding the CDTFA Publication 146. AR-298-299. ATF did not

1 investigate the Tribe's claim that *Moe* precludes a state tobacco tax framework that
2 requires on-reservation retailers to possess state licenses or the Tribe's claim that it
3 does not sell unstamped cigarettes. AR-303.

4 Instead, the record demonstrates that in the 13 business days between the
5 Tribe's challenge and ATF's decision, the only thing ATF fully investigated was the
6 factual issue of whether the Tribe's Native Nation Customers possessed state issued
7 tobacco licenses, an issue that was not raised by the Tribe. AR-329-334. Instead of
8 investigating the legal arguments and authorities put forth by the Tribe as required
9 by statute, ATF simply confirmed facts supporting its pre-determined, and ultimately
10 incorrect, legal conclusion that the Tribe's Native Nation Customers were subject to
11 the full pantheon of California's licensing scheme.

12 While the record shows ATF did attempt to investigate one claim raise by the
13 Tribe - that it and its Native Nation Customers can possess and sell tobacco products
14 without a California tax stamp - the record demonstrates ATF could not be bothered
15 to wait for CADOJ's response. AR-329-330.³ Instead, while ATF had questions
16 regarding the application of California law to the Tribe's sales pending in front of
17 CADOJ, ATF issued its decision which contained legal conclusions ATF was still
18 investigating. There is no justification for ATF's conduct. ATF's violation of 15
19 U.S.C. § 376a(e)(E)(iv) is even more egregious given the record indicates that two
20 days prior to issuing its decision, CADOJ suggested a call to discuss ATF's
21 interpretation of California law and what it framed as "paths [] to legality." AR-330.
22 The record indicates no such call took place.

23 A federally recognized Indian tribe had informed ATF it was engaged in on-
24 going government-to-government consultations with a state, during those
25 consultations the state had never informed the Tribe that it believed it was in violation

26 _____
27 ³ As explained in Plaintiff's contemporaneously filed Motion to Strike, the email
28 communications following ATF's October 17th email in AR-329 were not before
ATF when it made its October 19th Decision and therefore are not part of the
administrative record.

1 of any state law, and explicitly requested ATF contact the state and investigate the
2 facts and interpretation of state law asserted by ATF as required by the Act. Against
3 this backdrop, ATF decided its predetermined interpretation of California state law
4 obviated any need to comply with the procedural protections in the Act.

5 Beginning with a flawed notice and ending with its investigatory failure, ATF
6 followed none of the Act's procedural protections and therefore failed to "use
7 reasonable procedures to ensure maximum possible accuracy" in concluding that
8 Twenty-Nine Palms' Native Nation Customers are "consumers" under the Act.
9 Because ATF failed follow the statutorily mandated investigatory process established
10 in 15 U.S.C. § 376a(e)(1)(E), the Decision failed to comply with the procedure
11 required by law requiring denial of ATF's motion for summary judgment.

12 ATF's failure was not a harmless error. "In the context of agency review, the
13 role of harmless error is constrained. The doctrine may be employed only when a
14 mistake of the administrative body is one that *clearly* had *no bearing* on the procedure
15 used or the substance of decision reached." *Gifford Pinchot Task Force v. U.S. Fish*
16 *and Wildlife Serv.*, 378 F.3d 1059, 1071 (9th Cir. 2004) (emphasis in original). ATF's
17 Decision followed a half-baked investigation which sought to confirm the singular
18 ATF determination at the heart of the Decision: Indian tribes must possess California
19 licenses. ATF adopted legal positions which had been rejected by CADOJ mere
20 months prior, and clearly impacted both the procedure ATF undertook as well as the
21 substance of its decision. In doing so, the result violated statutory procedure, and
22 resulted in an arbitrary decision. See, *Red River Valley Sugarbeet Growers Ass'n v.*
23 *Regan*, 85 F.4th 881 (8th Cir. 2023) (holding rushed decision arbitrary and
24 capricious.)

25 CONCLUSION

26 For these reasons, the Court should deny Defendants' Motion for Summary
27 Judgement.
28

1 Dated: July 26, 2024

2 Respectfully Submitted,

3 /s/ Jesse D. Heibel

4 Jesse D. Heibel (*pro hac vice*)

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20 CERTIFICATION

21 The undersigned, counsel of record for Plaintiff, certifies that this Response
22 contains 6,992 words, which complies with the word limit of Local Rule 11-6.1.
23

24 /s/ Jesse D. Heibel

25 Jesse D. Heibel (*pro hac vice*)

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